



शिवाजी विद्यापीठ, कोल्हापूर

प्रति,
मा.प्राचार्य/संचालक,
सर्व संलग्न महाविद्यालये/मान्यताप्राप्त संस्था,
शिवाजी विद्यापीठ, कोल्हापूर.

महोदय/महोदया,

जून, २०१८ मध्ये सुरु झालेल्या शैक्षणिक वर्षापासून ग्राहक जागरूकता व वित्तीय साक्षरता कार्यक्रम आयोजित करण्यासाठी कॅन्ड्युमर गायडन्स सोसायटी ऑफ इंडिया, मुंबई या संस्थेस प्रचलित नियमानुसार सहकार्य करण्याबाबतचे कार्यासन अधिकारी, महाराष्ट्र शासन, उच्च व तंत्र शिक्षण विभाग, मंत्रालय, मुंबई यांचे क्र.संकीर्ण-११११/प्र.क्र.६७/१६/समन्वय, दि.१२ जून, २०१८ चे पत्र व सदर पत्रासोबतचे सचिव, कॅन्ड्युमर गायडन्स सोसायटी ऑफ इंडिया, मुंबई यांचे पत्र आपल्या माहितीसाठी व आवश्यक त्या कार्यवाहीसाठी सोबत पाठविले आहे. त्यानुसार कार्यवाही करण्यात यावी.

कळावे,

सोबत - वरीलप्रमाणे.

आदेशान्वये,

उपकुलसचिव

संदर्भ क्र. संलग्नता/टी-२/१०५ 10 AUG 2018

महाराष्ट्र शासन

क्र.संकीर्ण-११११/प्र.क्र.६७/१६/समन्वय
उच्च व तंत्र शिक्षण विभाग,
४ था मजला, विस्तार इमारत,
मंत्रालय, मुंबई - ४०० ०३२.
दिनांक :- १२ जून, २०१८.

प्रति,

सर्व कुलसचिव,
अकृषी विद्यापीठे,
महाराष्ट्र राज्य.

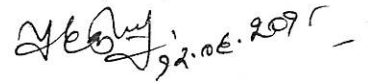
विषय :- Programmes on Consumer Awareness & Financial Literacy.

महोदय,

उपरोक्त विषयावरील सचिव, कन्झ्युमर गायडन्स सोसायटी ऑफ इंडिया, मुंबई यांचे पत्र क्र. सीजी/
एमएसके, दि.२९ मे, २०१८ चे पत्र कृपया पहावे. (प्रत सोबत जोडली आहे.)

२. सचिव, कन्झ्युमर गायडन्स सोसायटी ऑफ इंडिया, मुंबई संस्थेने महाराष्ट्रातील सर्व विद्यापीठांतून जून, २०१८ मध्ये सुरु होणाऱ्या शैक्षणिक वर्षापासून ग्राहक जागरुकता व वित्तीय साक्षरता कार्यक्रम आयोजित करण्यासाठी मदत करण्याची विनंती वरील पत्रान्वये केली आहे. त्यांच्या विनंतीस अनुसरून, आपल्या विद्यापीठाच्या कार्यक्षेत्रातील महाविद्यालयात शिक्षण घेणाऱ्या विद्यार्थ्यांसाठी, जून, २०१८ मध्ये सुरु होणाऱ्या शैक्षणिक वर्षापासून ग्राहक जागरुकता व वित्तीय साक्षरता कार्यक्रम आयोजित करण्यासंदर्भात कन्झ्युमर गायडन्स सोसायटी ऑफ इंडिया, मुंबई या संस्थेस प्रचलित नियमानुसार सहकार्य करण्याच्या सूचना सर्व महाविद्यालयांना देण्यात याव्यात, अशी विनंती आहे.

आपला,



(प्र. ह. कदम)

कार्यासन अधिकारी, महाराष्ट्र शासन.

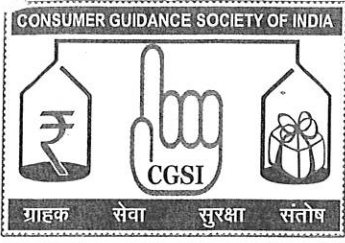
सहपत्र : वरीलप्रमाणे.

प्रत माहिती व आवश्यक त्या पुढील कार्यवाहीसाठी अग्रेषित,

सचिव, कन्झ्युमर गायडन्स सोसायटी ऑफ इंडिया, ब्लॉक "जे", आझाद मैदान, कामा रुग्णालयासमोर,
महापालिका मार्ग, मुंबई - ४०० ००१.

अकृषी विद्यापीठ, कोल्हापूर.
आयक विभाग :-
डी. डी./आय. वी. ओ. 166
20 JUL 2018
विभाग :-
सही :-

Shriji University, Kolhapur
17/06/2018
9136
Date 27/7/18



3845
29/05/18

983

Consumer Guidance Society of India

India's First NGO in the Consumer Sector : Established in 1966
Value for Price, People and the Environment

विद्यार्थी शिक्षण विभाग
कर्मिणी
दिनांक 29/05/18
आवक क्र. 201402

Date: 17.05.2018

2 MAY 2018

The Principal Secretary
Dept. Of Higher Education
Government of Maharashtra
Mantralaya

Sir,

Sub: Programmes on Consumer Rights Awareness and Financial Literacy

We have been conducting seminars for the last three years on "Consumer Rights Awareness and Financial Literacy" in various educational institutes under your jurisdiction. We intend to conduct similar seminars during this academic year (2018-19) also.

In this connection we enclose the methodology of the seminar and copies of your past two years letters for ease of reference.

We request you to issue a similar letter for the academic year 2018-19 to enable us to carry forward the project.

Yours truly,

Dr. M.S. Kamath
Hon. Secretary
CGSI

Consumer Guidance Society of India

Block J, Azad Maidan, Mahapalika Marg, Mumbai 400 001

Tel. No. 22621612 Telefax 22659715 Mobile: 9820458858 / 9356446121
/ 7977120059

Date 17.05.2018

CG/MSK/
The Principal Secretary,
Department of Higher Education,
Government of Maharashtra,
Mantralaya, Mumbai.

Sir,

Sub:- Programmes on Consumer Awareness & Financial Literacy.

Request to permit the conduct of similar programmes in the current academic year 2018-19 as per last three year's permission given (photocopy enclosed).

Consumer Guidance Society of India (CGSI) is a pioneer consumer organization which was founded in 1966 and has been working for the protection of consumer interests ever since. CGSI has conducted thousands of workshops, seminars and programs aimed at educating consumers.

The Consumer Guidance Society of India (CGSI) is working on bringing workshops on "Consumer Awareness & How to Manage Money and be A Smart Investor" across the country and more particularly to the students and youth, to empower the consumer of all services across the board ..

Methodology: - The program will begin with an introduction into the concept of consumer activity, importance of the consumer, consumer compliant redressal, Jago Grahak Jago and the Consumer Protection Act. It will introduce the audience to the nuances of being an aware, empowered consumer.

The workshop contributes to all strata of common people, as they will become empowered consumers, not worry about financial mistakes and thereby make for a happy populace.

Some features of the workshop are:

- The workshop will cut through the jargons and explain concepts and strategies through stories.
- No selling of financial products in the workshop.

The areas that would be covered in the workshop are:

- Concept/Essentials of an 'Aware, Empowered Consumer'
- Role of consumer in self-empowerment, more particularly in the fields of Telecom, Cyber, Security Renewable Power & Financial Services.
- Financial markets and their functions ; the difference between debt and equity
- The power of compounding, introduction to Rupee cost averaging & time value of money
- How to setup a smart financial plan
- How to get out of debt and select Insurance & Investment Products

The organizers are expected to provide mike system, projector & screen for the presentations and video.

Speaker Profile:

The CGSI will be represented by industry experts. Their fees etc. will be paid from a grant received for this purpose from SEBI, BSE OR similar statutory authorities.

We request you to help us to conduct these Consumer awareness & Financial Literacy Programmes for students in the Universities all over Maharashtra in the forthcoming Academic Year starting in June 2018. We will approach the various Universities / colleges under your tutelage and fix up dates, suitable to them, in the above period.

The salient features of the seminar are as under:

Program Schedule- "How to be Smart Investor" Kuber Model


Total Time per program: Two to Two and a half hours

Sr. No.	Particulars
1	Registration
2	Welcome and Inauguration
3	Session 1 : The Financial Market: A challenge to Investors, opportunities and threats
4	Session 2 : Fundamentals Basics of stock market
5	Session 3 : Essential qualities of a prudent investor
6	Session 4 : Handling investor Grievances regarding Stock market investment
7	Interactive Session

CGSI will provide financial assistance towards expenses in organizing the events (subject to advance approval). There is no financial liability on the collages, and 4 persons will be coming for the presentation / administrative work.

The College will plan if possible 3 seminars in a day for different audiences.

Yours truly,

A handwritten signature in dark ink, appearing to read "M.S. Kamath", written over a horizontal line.

Dr. M.S. Kamath